

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
Kenneth A. Parulski et al.  
  
**SYSTEM, METHOD AND SOFTWARE  
PRODUCT FOR ORDERING  
MERCANDISE OVER A  
COMMUNICATION NETWORK FROM  
A PLURALITY OF DIFFERENT  
MERCANDISE PROVIDERS HAVING  
VARIOUS BUSINESS RELATIONSHIPS**

U.S. Serial No. 10/051,342

Filed: 18 January 2002

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT**

In response to the Office Action dated October 9, 2007, Applicant respectfully requests reconsideration in view of the following amendments and remarks:

**Amendments to/Listing of the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.